



MAIL TRACKING

We simply add a custom barcode to your mail piece and your dashboard will update with the expected delivery date and actual delivery date. This helps you prepare for the influx of new calls!



SOCIAL MATCH

SocialMatch MATCHES your mailing to Facebook and Instagram user accounts. Your target market will not only receive the mailing but will also see the same message on their social feeds, even before they visit your website.



INFORMED DELIVERY

With our Informed Delivery® Integration, you'll be able to enhance your mailing piece by adding a full color ad next to the gray-scale preview and implementing a link to the advertised website.



CALL TRACKING

Know exactly who calls as a direct result of your direct marketing campaign. Each campaign includes a phone number that automatically connects right to your business and tracks the data from each call through our software in real time — you don't have to change a single thing.



SOCIAL MEDIA FOLLOW UP

This allows people who have previously interacted with you online to see your ads on social media, which will follow them around Facebook and Instagram, reminding them of your business.



ONLINE FOLLOW UP

If a prospect leaves your website without taking action, your ads will show up throughout the Google Network, directing them back to your website. With your easy-to-navigate dashboard, it's simple for you to see your results.



LEAD MATCH

Track and record exactly who visited your website as a result of your mailing, regardless of whether or not they took action. In addition, LEADMatch gives you the opportunity to mail to website visitors who came not as result of your mailing.

Are you ready to increase the results of your direct mail campaigns by 23% - 46%?

Call now **502.785.2900**
HyprMail@GoHighNote.com
A Woman-Owned Company

Schedule a **FREE HyprMail demo** today or get more information at GoHighNote.com/HyprMail

