



Committed to Printing with the Earth in Mind

Eco-Friendly Printing

HighNote is committed to printing with the Earth in mind. We think, act, and pursue eco-friendly choices including reducing waste, recycling, and sourcing environmentally friendly equipment and paper.

Paper

Paper is made from wood, a natural resource that is renewable, recyclable and can be managed sustainably. For more information, please visit <https://twosidesna.org/>

At HighNote, we recycle and reuse paper whenever possible.

Equipment

With sustainability an important topic, production inkjet offers HighNote equipment solutions where sustainability is a key consideration from the very start of the inkjet presses. These presses are made with sustainable and/or recycled materials and energy-efficient manufacturing processes, and hazardous substances eliminated wherever possible.

By its very nature, digital printing offers many sustainability benefits such as less waste and chemical-free production, thanks to the reduced make-ready and set-up time together with the cost-efficient production of shorter runs matched to actual demand. And being a digital process, the efficiency of digital printing and its consequential sustainability benefits can be maximized, and the risk of human error minimized – by putting automated workflows in place.

Partnering with Canon Solutions America, we are part of the Canon Eco Start program which engages Trees for the Future to plant trees in developing communities on behalf of customers who purchase a new Canon production press. [Click here to see video.](#)

Inks

Inkjet inks are water-based, environmentally friendly inks emitting low odors, do not carry substances of very high concern (SVHC), and are free of mineral oil, aromatic hydrocarbon (MOAH), and saturated hydrocarbons (MOSH).

Our wide-format printing devices use UV and UVgel inks which are UL GREENGUARD Gold certified. Prints are suitable for use in schools, hotels, and hospitals.



Visibility in the Louisville Business Community

Being part of the bedrock of our community could not be more important to us. For more than three decades, HighNote has been committed to giving back to our community with over \$2M in donations and sponsorships.

We're active members of our Louisville business community, sponsoring events that promote opportunities for emerging businesses, women leaders, and nonprofit organizations that improve the local community and economy. We publish a weekly email called Rise & Shine that provides invigorating ideas for improving personal, business, and community success.

Core Values

As a member of the HighNote team, we are promise keepers, strive for excellence, provide a worry-free experience, believe in the power of positive community, and pursue growth. We are a team of professionals with a desire to improve the greater good as a measure of holistic business success.



PROMISE KEEPERS

- Do what we say we will
- Go to the wall for our clients and each other
- Say YES when others don't
- Always make things right



EXCELLENCE

- Create a great first impression
- Work with a sense of urgency and focus
- Take pride in doing our job right and on time
- Value winning



WOW-WORTHY

- Deliver a worry-free customer experience
- Put a smile on our clients' face with every interaction
- Understand the voice of our client is the most important



POWER OF POSITIVE COMMUNITY

- Care for each other and our community
- Step up to help others



PURSUIT OF GROWTH

- Embrace change and growth
- Adopt new technology
- Pursue easier, better and faster

Insight. Print. Mail. Signs.
502.895.1530 | GoHighNote.com

